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**First issue!** "Publication for Smart Golfers"

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Launch it higher to gain 25 to 30 more yards  
If your tee shots flies low with pull or a hook, this applies to you

Test Subject : Morgan Freeman  
Academy Award Winner

Handicap : 20  
Age : 71

\* (Morgan is currently recovering from a car accident. We wish for a quick recovery and hope to see him on the links very soon).



I had the pleasure of meeting and working with one of my favorite actors, Morgan earlier this year at the Derek Jeter's Celebrity Golf Classic. He had a very athletic golf swing for someone who has been playing for less than a year. I was really impressed when he generated 100 mph club head speed with his driver. You just don't see too many 70-year old beginners generating triple digit club head speed.

Despite his fast club head speed, he was only hitting the ball about 215 yards because of his low launch angle of 6 degrees. If we could optimize the launch conditions, Morgan has the potential to drive the ball 250 to 260 yards.

**Current Problems :**

Ball flight – Low pull hook and hits the ball on the toe

Set Up – Closed stance

Swing Path (Takeaway) – Too far inside and club gets stuck

Swing Path (Downswing) – Club travels outside in over the top. Left hip is not cleared.

Impact Position – Spine angle is lost and catches the ball thin on the toe

Finish Position – Balanced, weight on the back foot and hands too low

**Quick Fix :**

Who does this apply to: individuals who do not have the time or desire to work on their swing fundamentals and want only equipment to improve performance

**Equipment Recommendation :**

Club Head : 15 Degree Nike SQ 5900

Shaft : Accra XT 55g

Shaft Frequency : 255 cpm

Swing Weight : D2

**Performance Expectation :**

Launch Angle : 11 (+5)

Launch Spin(rpm) : 2700 (+550)

Ball Speed(mph) : 138 (-4)

Carry(yds) : 220 (+40)

Total(yds) : 245(+20)

Dispersion(accuracy yds) : Left 22 ( 0)

**Analysis :**

